



2026

Community Giving and Engagement Opportunities

How to get involved.



About the KGH Foundation

Building a healthier future, together.

Together, **we build excellence.**

The KGH Foundation is a registered charity and for over 45 years, has provided the bridge between a generous community and advancing excellence in health care in the interior of BC. We are the lead fundraising organization for Kelowna General Hospital and its associated care facilities, JoeAnna's House, the Central Okanagan Hospice House, and health care partners working in the community.

The future of health care is closer to home than you think.

Giving Changes Everything

Enabling excellence in health care, close to home, for up to 1 million people who live in the interior of British Columbia (BC). Now, more than ever, your support can have a transformative impact. Your gift means reduced wait times, better patient outcomes, an increase in specialized care, and so much more.

CURRENT PRIORITIES

Closer to Home Than You Think



\$40 million to bring world-class care, close to home.

Closer to home than you think is a \$40 million commitment to address the most urgent needs in our region, while also empowering our health care partners to reimagine and build a health care system that is sustainable, equitable, and accessible for everyone in the southern interior of BC.

Through this comprehensive initiative, we are advancing health care excellence across seven priority areas of care including Brain Health, Cancer Care, Cardiac Care, Mental Health Care, Clinical & Surgical Excellence, Health System Innovation and Women's Health.

JoeAnna's House Expansion: Together, we grow



\$5.3 million to support the expansion and operations of 10 new guest rooms.

JoeAnna's House provides a warm and welcoming home away from home for families traveling from out of town to be near their loved ones receiving care at KGH. Since opening in 2019, the home has provided a supportive sanctuary to thousands of families facing some of the most difficult times of their lives.

Originally built with 20 rooms, the need has arisen to expand JoeAnna's House. We've launched a \$5.3 million campaign to add 10 more rooms – ensuring guests can stay close to care, and close to family.

PARTNER WITH US

The KGH Foundation prides itself on establishing unique engagement opportunities that support your organizational needs and philanthropic goals. We understand that community giving opportunities are not a 'one size fits all'. We want to know what's most important to you and your team, so that we can best align our values.

We're excited at the opportunity to work with you and look forward to helping you reach your organizational purpose by building, fostering and navigating our relationship with care and intention.



Support a KGH Foundation event

Support one of our signature events—Day of Giving, Plates for Parkinson's, or Winter Wonderland—through sponsorship, in-kind donation or a direct contribution, to make a meaningful difference.

Learn more about our upcoming events, [here](#).



Support a community event

What better way to showcase your community spirit than to support one of our many community events! Donate, volunteer or sponsor to show your support.

Learn more about our community events, [here](#).



Host your own event - the “fun” in Fundraising

Be the host of your own fundraising event or initiative. Come up with a fun idea, rally your friends and create a serious impact on your community. We're here to help you along the way!

Learn more about planning your own event, [here](#).



Brewing Kindness & Compassion

The staff at KGH work hard everyday, so why not treat our healthcare heroes to a coffee, specialty beverage or baked good, compliments of your organization to brew up some smiles!

Reach out to Bettina Muller [here](#).

PARTNER WITH US



Fritter Friday's

Bring your team's enthusiasm and help sell some tasty cronuts, donuts and apple fritters to KGH staff and patients, bringing smiles (and sweets) to their day.

Reach out to Bettina Muller [here](#).



Share a meal at JoeAnna's House

Team-building at it's finest! Team up with your friends, co-workers or family members to prepare and serve a meal for guests staying at JoeAnna's House. No cooking skills required!

Learn more about sharing a meal, [here](#).



The gift of time: Employee Engagement

Volunteer in any of our 3 Business Enterprises (Gift Shop, Perking Lot coffee shop and Royal Bistro) or at one of our events to help make a meaningful difference.

Learn about volunteer opportunities, [here](#).



Giving Tuesday - NEW!

Giving Tuesday takes place right after Black Friday, encouraging people to "do good" by supporting causes close to home. Become a "matching donor" and inspire your community to support health care, where it matters most.

Learn more about Giving Tuesday, [here](#).



Cause Marketing - NEW!

Increase sales and engage a new audience by giving back a portion of product proceeds to the KGH Foundation. Think, rounding-up, or point-of-sale donation at the till.

Reach out to Bettina Muller [here](#).



Impact and recognition

Our goal is to look beyond the typical recognition opportunity and elevate your contribution to the best of our ability.

We hope to provide meaningful partnerships, recognition, brand alignment and impact.

As each opportunity is unique in its own way, please reach out to us so we can share more details on how we can work together to ensure your organizational goals are achieved!

Ready to get involved?

Connect with us today to see how we can work together!

Contact:

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