



**2019/2020
IMPACT REPORT**

Giving Changes
Everything.

A gift given yesterday
is a promise for
tomorrow – a
promise that when
the unanticipated,
medical crisis arrives,
we will be ready. ”

Wesley Shields,
KGH Foundation Board Chair

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Privacy Policy

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HEALTH CARE PHILANTHROPY

A PROMISE FOR TOMORROW

It's worth remembering that there were 51.5 weeks in the fiscal year before COVID-19 arrived in our province and community on March 12th, 2020.

The good work done before the pandemic underscores a critical measure of faith taken by each and every single donor to the KGH Foundation; that by taking action now, one can impact on the future of health care in our community. Indeed, this trust has allowed Kelowna General Hospital, its associated facilities and our local, frontline health care workers to rise up to meet the current unprecedented challenge in our health system with the supports they need in place.

The last fiscal year for the KGH Foundation was as characteristically remarkable as so many of the years gone by. The trajectory of growth and the massive impact of the advancements made possible by donors are significant.

Because you give, JoeAnna's House opened its doors this year and has remained open for families throughout the pandemic. Foundry Kelowna resourced additional supports to ensure that youth and families struggling with mental health challenges during this very difficult time have a navigator to help them find their way through a complicated system of care. Cardiac patients suffering heart rhythm complications no longer have to travel to Vancouver or Victoria for care. All their advanced medical needs can be addressed right here at KGH.

Because you give, the Larrisa Yarr Medical Microbiology Lab at KGH had the instrumentation it needed to ensure that, when the pandemic hit, all diagnostic testing could be performed on-site.

A gift given yesterday is a promise for tomorrow – a promise that when the unanticipated, medical crisis arrives, we will be ready. On behalf of the Board of Directors, I want to express my gratitude to everyone who has given to the KGH Foundation over the past year. The KGH Foundation Board is as committed to supporting our community as you are.

Giving changes everything.

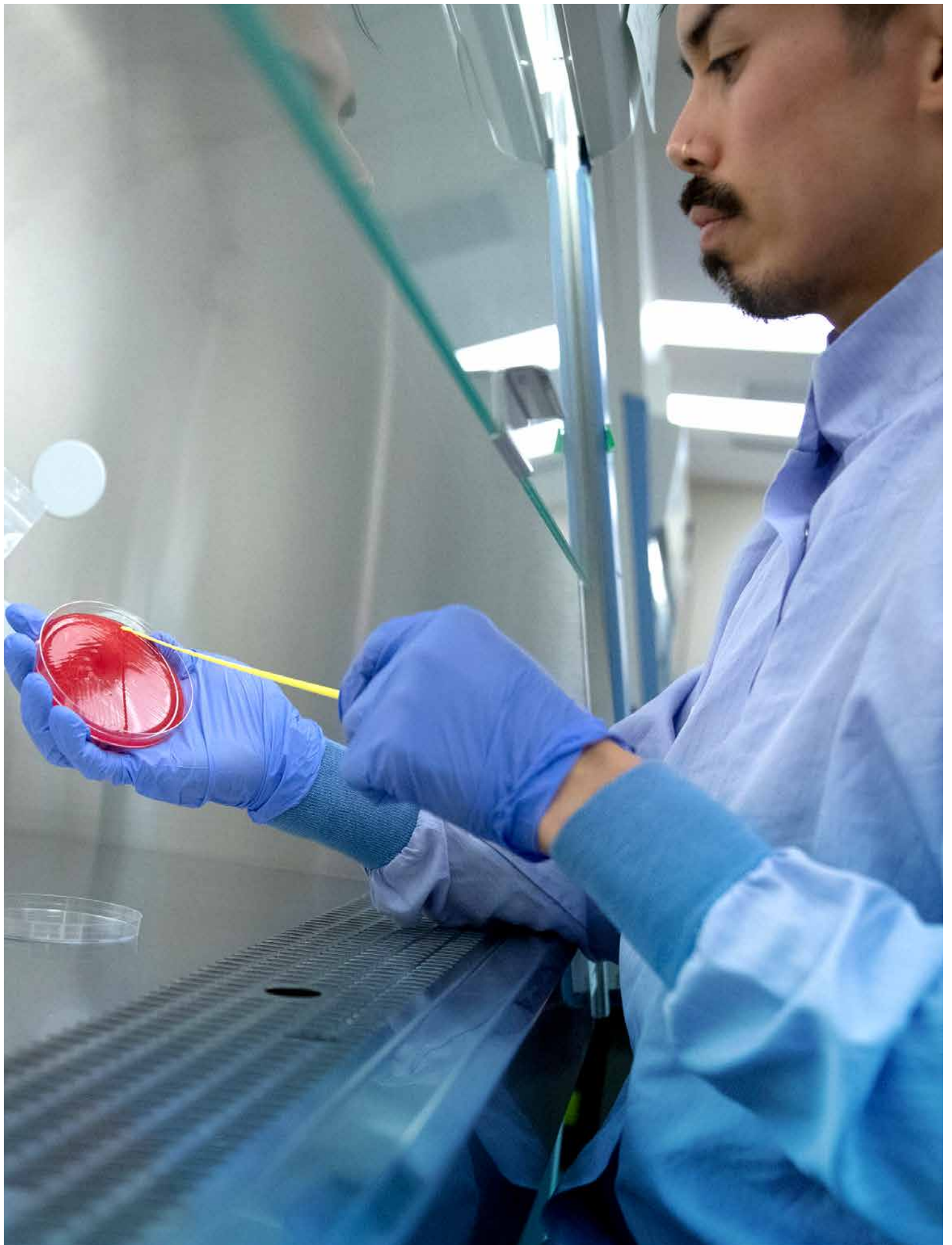
Wesley Shields

Chair, KGH Foundation Board of Directors



Wesley Shields

“In taking action, one can
impact the future of health
care in our community.”





This system has
truly saved our
region. ”

Dr. Amanda Wilmer,
KGH Medical Microbiologist & Discipline Director,
IH Medical Microbiology

COVID-19 RESPONSE

PUT TO THE TEST

One never truly knows when the need for excellence in health care will arise. All patients and families can hope for is that when it does, KGH will be ready. Often, gifts will have immediate impact, but more often the true measure of the significance of health care philanthropy is only fully realized several years after the initial gift.

Since the spring of 2020, health systems around the world have been literally, put to the test. Since the pandemic's arrival in the southern interior, thousands of COVID-19 tests have been processed at Kelowna General Hospital. Had the pandemic hit just three years ago, the local, diagnostic capacity at Kelowna General would have been vastly different.

In 2016, Colin and Lois Pritchard were considering a generous gift to the Larissa Yarr Medical Microbiology Lab to purchase a very specific piece of equipment. KGH's lead microbiologist, Dr. Edith Blondel-Hill, had identified a gap in the lab's ability to process diagnostics for certain viral and bacterial specimens 'in-house'. At the time, these viral diagnostics were being sent to Vancouver for testing in a reference facility. Transport meant delays in getting results, which could significantly impact the clinical course of a patient. Dr. Blondel-Hill's foresight in identifying this gap would prove critical.

The solution was acquiring Polymerase Chain Reaction (PCR) instrumentation. This highly advanced, diagnostic equipment would allow lab results to be processed in real-time, right here at KGH. The Pritchard's funded the equipment and later, in 2018, gifted a second set of PCR technologies to the lab. The acquisition meant the KGH microbiology lab's capacity for rapid and accurate diagnostics would rival any of the large, referral hospitals in Canada. The Pritchards trusted this technology would have a significant impact on the future of care at KGH.

No one knew then that just a few years later, in 2019, a global pandemic loomed large on the horizon; a hyper-contagious, viral, respiratory infection that not only threatened millions of lives, but health systems around the world.

When COVID-19 arrived and the lab began testing in earnest using PCR technology it became clear that to keep up with the massive demand, another set of PCR equipment would be optimal. Once again, the Pritchards responded allowing the lab to keep pace with the testing required to provide accurate and timely results even at peak demand.

Dr. Amanda Wilmer, KGH Medical Microbiologist & Discipline Director, IH Medical Microbiology, is clear about the impact of these gifts. "Without the level of PCR technology we now have at KGH, we would not have capacity for COVID-19 testing in Interior Health. We would have waited for long periods of time for results, which isn't good for patients or infection control in the hospital."

"This system has truly saved our region."

The story of PCR during COVID-19 is remarkable, underscoring the huge role that local health care philanthropy plays in the delivery of care in our region. Yet, every day, similar stories are being played out at KGH – in the perinatal department and NICU, in cardiac care, digital imaging, on the surgical floor, in the emergency room, and at JoeAnna's House, Foundry Kelowna and Hospice House. At one time or another, all have been put to the test.

Thanks to the generosity of donors over the years, we have been ready.

FOUNDRY KELOWNA

CHARTING A COURSE TO WELLNESS

“A smooth sea never made a good sailor.”

These words by Franklin D. Roosevelt can be comforting for those in the throes of life's most difficult challenges; a message of resilience in the face of hardship. But for many young people and their families already fighting against the storm of a mental health crisis, the rough waters often prove to be too much.

Thanks to the generosity of donors, it's been nearly three years since Foundry Kelowna opened its doors to support youth age 12 – 24 struggling with mental health challenges. Foundry Kelowna offers access to over 20 service providers and programs from primary care to substance abuse, counselling and social services, all under one roof. It is a much beloved resource that since opening, has been accessed by over 3,000 unique youth and 1,000 families.

Caring donors continue to play a massive role.

One of the cornerstones of Foundry's success is supporting the needs of an entire family, not just the young person in crisis. Soon after accessing Foundry's services, a family in need will meet with a Family Navigator. The family navigator is both a compass and a lighthouse for these children and their parents, listening and providing critical insight and guidance in charting a course to wellness that supports the entire family connecting the right services at the right time.

Initially, Foundry Kelowna opened with one full-time family navigator. Capacity was soon overwhelmed by need. Knowing how critical the role is, benevolent families such the Brodsky family, have been quick to provide the funding required ensuring a second, full-time family navigator to support the demand.

The impact of gifts, supporting the ongoing work at Foundry Kelowna is life-changing for young people and their families. The gratitude shown by families for Rich and Melody, the two family navigators at Foundry Kelowna, says it all.

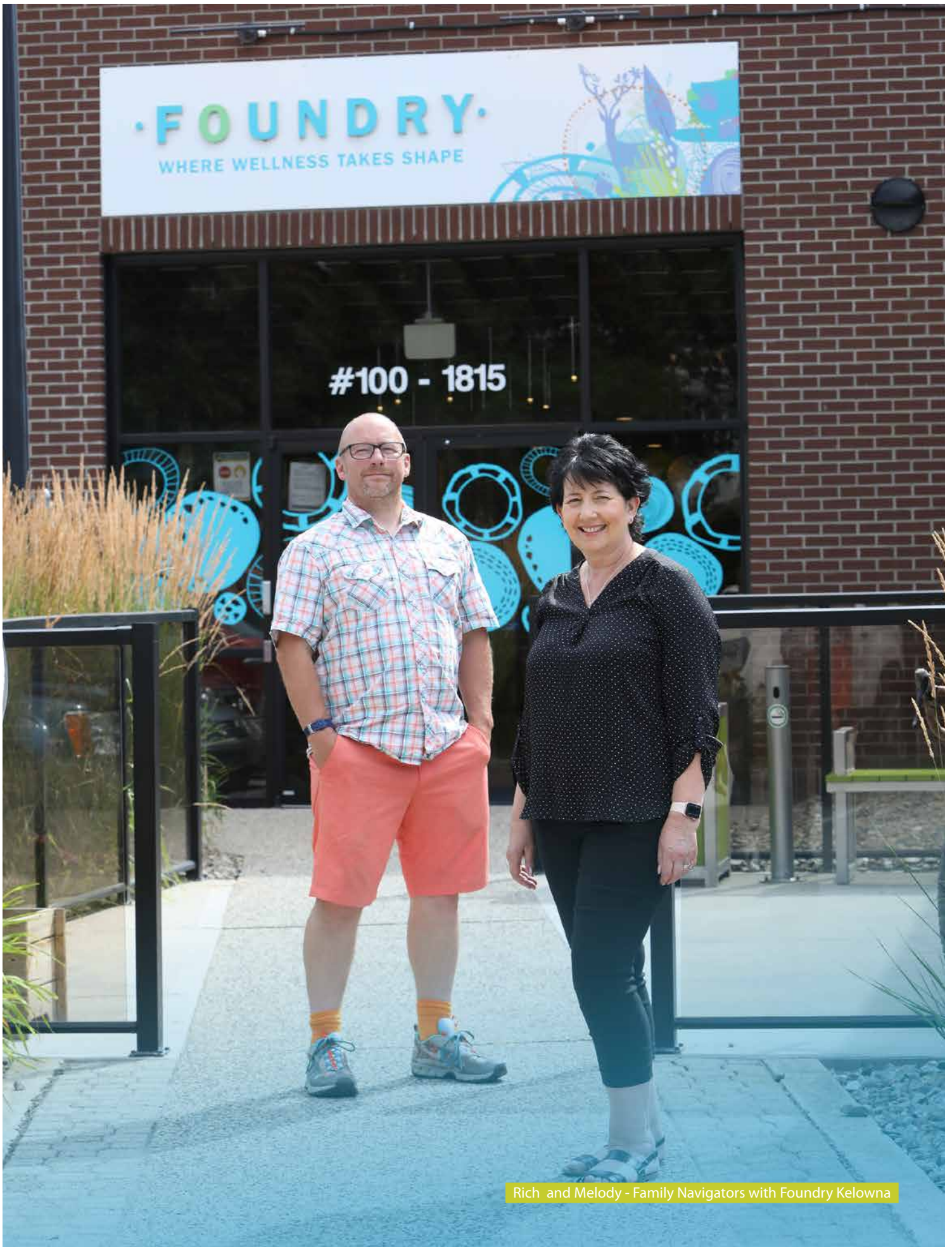
FIRST-HAND GRATITUDE

“I am forever grateful to the Kelowna Foundry's Family Navigation Program for their guidance, support, encouragement and attentiveness to my emotional health during an extremely stressful time with my 16 year old son. I was empowered by this program to interact with my son in a manner that helped to maintain a positive relationship with him, and also to do my best to support his mental well-being. It has been an experience that I would not wish on any parent, and it is certainly a journey that continues in coming to accept where my son is at, and learning to parent him throughout this stage. I do not think that my situation with my son would be as relatively positive as it is without the support of our family navigator.”

“Our family navigator cut through all the noise and gave me clear compassionate guidance about connecting with my teenage son regarding his relationship with his girlfriend. He gave me much to think about and I have been able to build empathetic relationships with both of them in an uncertain time and at an age when there is much to navigate. In just one phone call, I learned about the kind of mother I want to be, and was given tools that I needed to put to use right away.”

“In just one phone call, I learned about the kind of mother I want to be...”

Foundry Kelowna, Family Navigation Program Participant



Rich and Melody - Family Navigators with Foundry Kelowna

IT'S BEEN A GOOD RIDE BIKE 'N BRAAI

One of KGH Foundation's signature and perhaps most active event is the Bike 'n Braai. For over 12 years, the annual cycle and Braai (Afrikaans for BBQ) has raised over \$265,000 to support Kelowna General Hospital. Most recently hosted by a small group of committee members (Mark Yudin, Betty Yao, Gord Fawcett, and Julie Fiorentino) the event connected physicians, nurses and other members of the medical community to support their local hospital. Over the years, riders got to experience all of the Okanagan beauty. With routes from Kelowna to Coldstream, around South East Kelowna, and lastly along the Okanagan Rail Trail, this annual event has been an instrumental fundraising initiative.

Whether you participated in the ever-challenging hill climb, cycled along with family and friends, joined the BBQ festivities or graciously provided a donation, we'd like to thank you for your support. While 2019 marked the end of an incredible 12 year journey, we hope you have many memories to cherish and continue to cycle the routes for years to come. Thank you to all of our wonderful sponsors, road support stations, and volunteers – we couldn't have done this without you.



Participants of the Bike n' Braai

KGH FOUNDATION & COMMUNITY SPECIAL EVENTS

April 2019

Okanagan Vintage
Autoettes Car Club - Fashion Show
Prestige Inn Golden
Memorial Fundraiser
Kelowna Palette Club - Simply Art Event
Peachland Lions Club
Divas & Diamonds Event
Bands, BBQ, Beers and Balding
Denny's - Grand Slam Day
Aviva Studios
Mother's Day Mini Photo Sessions
KGH Foundation Day of Giving

May 2019

Sandrine French Pastry & Chocolate
Jour Du Macaron Event
Prestige Beach House Kelowna
Photo Shoot Fundraiser
Mission Hill Family Estate
Social Committee Staff BBQ
Okanagan Valley Miata Club
Topless Sun Run
Knox Mountain Motor Sport Society Knox
Mountain Hill Climb
Kelowna Canadian Italian Club
Dinner Event
Rustic Chalk Décor
Mother's Day Wood Sign Fundraiser

June 2019

Prestige Hudson Bay Lodge Smithers
Iron Chef Event
Kelowna Dance & Performing Arts
Dance Recital Fundraiser
Shannon Lake Golf Tournament Raffle
Okanagan Mortgage Broker Invitational
Golf Tournament
Kelowna Corvette Club
Cruz into Summer Event
Curlers Care Golf Tournament
Save on Foods - Till Drive
Wentworth Music Concert
Summer Kick Off

Galileo Lodge Society
The Italian Way Gala
Gorges Comeau Homebase
Charity Slo-Pitch Tournament
Bike'n Braai

July 2019

Okanagan Celebrity Classic Golf
Tournament
Blenk Family - Skylight Sessions Event
Christopher Luciow - Go Fund Me
Collection for Peds Baby Scale
Big White Ski Resort
JoeAnna's House Fundraiser

August 2019

Kelowna Golf and Country Club's
Sunshine Ladies Open
Sunrise Rotary RibFest
August Family Foundation
Okanagan Dream Rally

September 2019

Cath Lab Staff Wire Sales
Ex Nihilo - Summer Concert Series Event
Mountainview Church
Sweet Valentines Fundraiser

October 2019

Blenk Family - Wilden Run
Prestige Lakeside Food and Beverage -
Fundraiser Fridays
Bar One - Grand Opening Fundraiser

November 2019

Kelowna Medical Aesthetics
"VIP" Christmas Skin Care Event
Pacific Roof Centre - Customer Donations
Hotel Eldorado - Innkeepers Gala
Kelowna Rockets - Teddy Bear Toss

December 2019

Sandhill Wines
Pop-up with a Purpose! Event
St. Hubertus Estate Winery
Vineyard Gluhwein Event
Kelowna Canadian Italian Club
New Year's Eve Party

January 2020

Nate Flavel's NOIR

February 2020

Wentworth Music - Colour Concert

March 2020

Fun Bugs Playground
5th Anniversary Fundraiser

\$1,759,146
**was raised to advance
health care in our
community.**



The Rotary Club
of Salmon Arm
donated \$20,000
to support
JoeAnna's House.

JOEANNA'S HOUSE

A VERY SPECIAL GIFT

CINDY'S STORY

In 2017, the KGH Foundation announced it had received a lead gift that would initiate a very special project that had been simmering with need for a long time. Two years and \$8 million in community support later, JoeAnna's House, a home away from home for the families of patients travelling to Kelowna General Hospital for advanced medical care, welcomed its first guests in November 2019.

As the lead referral hospital for patients from across B.C.'s southern interior, guests of JoeAnna's House are primarily from outside the central Okanagan. Which is why the Rotary Club of Salmon Arm chose to give \$20,000 to support the build and opening of JoeAnna's House. Many of the club's members had direct experience travelling to KGH for medical care. Supporting JoeAnna's House was important to them, knowing that it would provide a safe place for those from their hometown to stay close loved ones while they were in care at KGH.

Still, JoeAnna's House, it's been said, is the most beautiful home one hopes to never have to stay at.

Just a few weeks after it opened, Cindy Howes, a member of the Salmon Arm Rotary Club, became ill with what was originally thought to be pneumonia. Vibrant and healthy at 56, it was a shock for Cindy and her family when she was transferred to KGH and learned that she had stage IV lung cancer.

Cindy's sister, Nicki, arrived at JoeAnna's House on New Year's Eve. Over the next few weeks, the staff welcomed eight members of Cindy's family to JoeAnna's House including her son, daughter and partner, brother and sister. They flew in from across Western Canada. Travelling from Saskatchewan, Cindy's elderly parents were the last to arrive.

The family stayed close to Cindy in the coming weeks, as her condition continued to decline. On January 21, she passed away.

"Being able to stay at JoeAnna's House and be with Cindy in her final days was such an incredible gift for all of us," says Nicki. "It was home for those weeks. I worked from my laptop at kitchen banquette or sitting in the living room, and coordinated meals for my family. The most important part was being able to walk and see Cindy whenever she needed us, or when we needed her."

"Cindy was so proud that she and her fellow Rotarians played a part in making JoeAnna's House possible," reflects Nicki. "It's a beautiful part of her story and we will do everything we can to continue her legacy of supporting JoeAnna's House."

"To everyone who gave to make this incredible home a reality, thank you for this gift. It is a very, very special place."

"Being able to stay at JoeAnna's house and be with Cindy in her final days was such an incredible gift for all of us"

JoeAnna's House Guest

YOUR SUPPORT

ORGANIZATIONAL GIVING

Community organizations who have generously donated \$500 or more from April 1st to March 31st, 2020

BAardvark Pavement Marking
 Abel Industries Canada Ltd
 Aberdeen Hall Preparatory School Society
 ACT/UCT Kelowna West Council #1003
 AcuTruss
 ADA International
 Andrew Sheret Limited
 Anonymous Donor through the Victoria Foundation
 Aon Risk Solutions
 Army, Navy, Air Force Veterans in Canada-Unit 376
 Ashcroft & District Health Care Auxiliary
 August Auto Group
 August Family Foundation - Okanagan Dream Rally
 Aviva Studios
 B Family Foundation
 B.C.G.E.U. Area 07 Cross Component Committee
 Baby & Me
 Bar One
 Beachcomber Home Leisure
 Beachtek
 Bear Land Development Services
 Big White Ski Resort
 Blenk Family Fund
 Blossom Time Fair
 Brandt's Crossing Condominiums
 Business Development Bank of Canada
 Caius the Great Foundation
 Callahan Developments
 Callahan Property Group
 Canadian Home Builders' Assoc. of Central Okanagan
 Canadian Union of Public Employees BC
 CanScribe Career College
 Capozzi Family Fund
 Capri Insurance
 Castlewood Holdings Ltd.
 Central Okanagan Save-On Foods
 Christ Luthern Frauenverein Society
 Coe & Company Electric Ltd.
 Cops For Kids Charitable Foundation
 Crowe MacKay LLP
 Curlers Care Kelowna
 Denny's
 Dominion Lending Centres Bluetree Mortgages West
 DunnEnzies Pizza Co. 2.0
 Elemental Structural Engineers Ltd.
 Elite Mile Transportation
 Enterprise Holdings Foundation
 Fairfield Animal Hospital
 Faith Lutheran Women
 Farris, Vaughan, Wills & Murphy LLP
 Fedoratek Inc.

FH & P Lawyers
 Fireside Minerals and Allan Family
 Floform Okanagan
 FormaShape Composites
 Foster Agency
 Fraserway RV
 Fueling With Food
 Fun Bugs Playground
 Galileo Lodge Society
 Geotility Geothermal Installations Corp.
 Gloria Di Dio Foundation (K.L. Stutters)
 Gorman Brothers Lumber Ltd
 Hotel Safes Canada
 Hyper Hippo Productions Ltd.
 Image One MRI
 Impark
 Infusion Health KVH General Partnership; BBGI Global Infrastructure
 Interior Savings Credit Union
 International Woodworkers of America
 Invesco Canada Ltd
 Ironside Holdings Ltd
 James Paterson Fund
 K West Homes
 Kalamalka Rotary Club
 Kapler-Carter Foundation
 KBRH Health Foundation
 Kelowna Actors Studio
 Kelowna Adult Softball Association
 Kelowna Auxiliary to the KGH Foundation
 Kelowna Buddhist Women's Assoc
 Kelowna Canadian Italian Club
 Kelowna Capri Rotary Club
 Kelowna Corvette Club
 Kelowna Cycle
 Kelowna Dance & Performing Arts Inc.
 Kelowna Falcons Baseball Ltd.
 Kelowna Golf and Country Club - Ladies Section
 Kelowna Indoor Pickleball
 Kelowna Lioness Club
 Kelowna Okanagan Mission Rotary Club
 Kelowna Palette Club
 Kelowna Sunrise Rotary Club
 Kel-View Developments Ltd.
 Kerkhoff Construction
 Kimco Controls
 Knights of Columbus - Father DeLestree Council 6233
 Knights of Columbus - St. Charles Garnier Council,
 Knights of Columbus (BC) Charity Foundation
 Knox Mountain Motor Sport Society
 Kodiak BC Communications Corp.
 KPMG
 Ladies Auxiliary Fraternal Order of Eagles

Ladies of the Royal Purple #56
 Laing Roofing
 Lakeside Fasteners Ltd.
 Lenwyn Holdings
 Link Charity Canada Inc.
 Loblaws Inc.
 Luke Gordon Dowling Foundation
 Mario's Towing
 Martin Motor Sports
 Midvalley Sheet Metal Ltd. & Staff
 Monashee Manufacturing Corporation Ltd
 Mountainview Church
 Noir Food Services Ltd.
 Northern Cherries Inc.
 Okanagan Dream Rally
 Okanagan Lifestyle Apparel
 Okanagan Valley Miata Club
 Okanagan Vintage Autoettes Car Club
 Oliver Twist Estate Winery
 Owen Investors
 Pacific Roof Centre Inc.
 Parkbridge Lifestyle Communities Inc.
 Peachland Auxiliary to KGH Foundation
 Peachland Lions Club
 Per Kjell Sundin Foundation
 Pharmascience Inc.
 Playtime Casino
 Prestige Beach House Kelowna
 Prestige Harbourfront Resort
 Prestige Hotels and Resorts
 Prestige Hudson Bay Lodge Smithers
 Prestige Inn Golden
 Prestige Lakeside Resort Nelson
 Prestige Mountain Resort
 Prestige Radium Hot Springs Resort
 Pryke Lambert Leathley Russell LLP
 R-266 Enterprises Ltd.
 Raymond James Ltd.
 RBC Dominion Securities
 RE/MAX Legacy Foundation
 RecTec Industries Inc
 Revelstoke Masonic Holding Society
 Ritchie Bros. Auctioneers (Canada) Ltd.
 Rockets Alumni Association
 Rogers' Family Charitable Trust
 Rotary Club of Kamloops - Daybreak
 Rotary Club of Kelowna Foundation
 Rotary Club of Kelowna Morningside
 Rotary Club of Peachland
 Rotary Club of Salmon Arm
 Royal Canadian Legion Branch 288 Ladies Auxiliary
 Royal Canadian Legion Branch 69
 Russell Investments Canada
 Rutland Hospital Auxiliary to KGH Foundation
 Rutland Middle School

Sexsmith Industrial Repair Ltd.
 Shannon Lake Golf
 Shoppers Drug Mart
 Shuswap Lake Hospital Auxiliary
 Skaha Ford
 South Okanagan Similkameen Medical Foundation
 Sovereign Order of St. John of Jerusalem Foundation, Okanagan Commandery
 SPINCO
 St. Anne Catholic Church
 St. Hubertus Estate Winery Ltd.
 Starlight Children's Foundation Canada
 Sticks + Stones Design Group
 Stone Sisters Group
 StoneCastle Investment Management Inc.
 Stratton Archer Inc.
 Suzette Sandrin
 TB Vets Charitable Foundation
 Team Construction Management
 TELUS Corporation
 The Happy Hookers
 The Adela & Ed Wahl Foundation
 The Armstrong Land Corp
 The Auxiliary to the Penticton Regional Hospital
 The BC Coast Pilots Ltd.
 The Colin & Lois Pritchard Foundation
 The Greenery Holdings
 The Jim and Laverne Popowich Foundation
 The Kidney Foundation of Canada
 The Mortgage Group
 The Stober Family Foundation
 The Tong And Geraldine Louie Family Foundation
 Theresa Johnstone
 Thomas Alan Budd Foundation
 TNT Greg Bishop Tennis Group
 Todd Simpson Team
 Tommy Gun's Original Barbershop
 Triple M Modular Ltd.
 Two Eagles Golf Course
 ULoan Solutions Inc.
 United Association Local 516 Promotion Fund
 United Way of Calgary, Donor Choice Program
 United Way of the Southern Interior BC
 Urban Systems
 Variety the Children's Charity
 Wentworth Music
 West Kelowna Daybreak Rotary Club
 Westbank Lions Club
 Whitworth Holdings Ltd
 Wiltshire Distributors Ltd.



Legacy gifts have helped KGH overcome the most significant, medical challenge in recent history.



Photo Right:
Catherine Doreen Whidden

YOUR SUPPORT ESTATE GIFTS

The KGH Foundation is honoured to have received gifts from the estates of the following thoughtful individuals in 2019/20.

Estate of Alexandra Cummins
Estate of Joseph and Mary Degrazio
Estate of Luella Flock
Estate of Viola Huber
Estate of Sonja and Walter Kischel
Estate of Elsie Orsi

Estate of Ethel Ryckman
Estate of Sheila Samuels
Estate of Mary Catherine Smith
Estate of Reinhard and Anna Steinbrenner
Estate of Catherine Doreen Whidden
Estate of Gordon Ziglar

CORPORATE GIVING

OKANAGAN GOODNESS

Local businesses have been hard-hit by the economic reality brought about by the COVID-19 lockdown. Yet many have continued to do their part to support their community, and especially local health care, during a time when it is desperately needed. In the absence of all the usual 'noise' that characterizes the modern consumer experience, the down-home, Okanagan goodness shown by these local businesses is a welcome reminder that, above all, we are a community of families, friends, co-workers and neighbours. If the last several months have taught us anything, it's that people matter most.

HARMONY HONDA & HARMONY ACURA

Owners Anna Hunt-Binkley and Manse Binkley take their involvement in community and local philanthropy personally. From the Adolescent Psychiatric Unit and the Perinatal Unit at KGH, to Hospice House and JoeAnna's House, over the years they have made significant contributions with a common goal; helping families by supporting world-class medical care close to home.

Through COVID-19, Harmony was quick to take action in recognizing the sacrifices of local front line health care staff. Garlands of white hearts with hopeful messages were strung around their dealerships. They were active on social media – sharing the love with no strings attached. This year on the KGH Day of Giving, The Perking Lot (KGH's coffee shop), finally opened for business after being closed for two months. Harmony gifted every single KGH staff member with a coffee, large or small, even the special ones. It was a thoughtful gesture with an immediate impact on staff, who have been working through some of the most difficult challenges of their professional lives. Smiles and joy can be found in the smallest things, even a cup of coffee.

SAVE ON FOODS

Since 2015, the B.C. born and raised grocery retailer has stayed true to their 'home-grown' mission to 'going the extra mile' for the families they serve. Collectively, stores from across Western Canada have donated more than \$30 million in support of children and youth health care. In the Central Okanagan, this has included a wonderful partnership with the KGH Foundation for over six years.

Local Save On Foods stores have worked to together on coordinated till campaigns, raising nearly \$37,000 for JoeAnna's House, Foundry Kelowna, KGH's Perinatal Unit and the Interior Heart & Surgical Centre. Additional gifts and events over the years have resulted in a total of \$83,100 given by local stores.

What's more, the local managers and staff at Save On Foods are some of Kelowna General's enthusiastic cheerleaders. "They really helped spread awareness of campaigns and rally the community's support," says Chandel Schmidt, the KGH Foundation's Director of Annual Programs. "They've been great partners over the years."

Local Save On Foods stores have raised nearly \$37,000 through till campaigns and the generosity of their customers.



AM 1150, VIRGIN RADIO & EZ ROCK

For four years, the local Bell radio stations, AM 1150, Virgin Radio and EZ Rock, have played a central role in the KGH Day of Giving – a one day call to action to support local health care in this community. Veteran radio announcers Phil Johnson, Andy and TJ, B Mack and Karly, among others, have poured their heart and soul into sharing stories to inspire their audiences to give. Since 2017, over \$1.8 million has been raised in support of Kelowna General Hospital and community healthcare.

Bell General Manager, Ken Killcullen explains why KGH Day of Giving is an important commitment. “The relationships that we cultivate with our audiences are deeper than the music or the programming. By working with the KGH Foundation and our listeners, we are genuinely strengthening our community. Our staff and announcers really get behind Day of Giving, and we all feel so much pride in the results.”

IMPACT: DAY OF GIVING

Year	Campaign	Funds Raised	Impact
2020	We See You	\$371,823	COVID-19 Relief; support for local front-line healthcare staff
2019	Right Here at KGH	\$1,042,761	Advancing cardiac care at KGH to include electrophysiology; completing Interior Health's Cardiac Program
2018	Better Together	\$355,456	JoeAnna's House, a home away from home for families of patients travelling to KGH for care.
2017	Not Alone	\$42,564	Foundry Kelowna, integrated care clinic for youth age 12-24 struggling with mental health, and their families.
Total		\$1,812,604	

YOUR SUPPORT

INDIVIDUAL GIVING

Our supportive individuals who have generously donated
\$500 or more from April 1st 2019 - March 31st 2020

Jamel and Margaret Abougoush
Phil and Rose Adams
Angus and Sara Aitken
Diane and Edward Aizen
Pat and Linda Aldous
Kristi Ames
Ove Andersen
Wayne and Bonnie Anderson
John and Marion Angle
Terry and Robin Armstrong
Beverly Arscott
Linda Arscott
Gary and Liz Athans
Michael and Janet Azhadi
Gertie and Phil Bachmann
Peter and Marie Baigent
Bonnie Bailey
Sydney and Craig Baker
Adair Banerd
Lyn and Joanne Bannister
Brian and Bev Barkman
Ernest Barnes
Ronda Barzilay
Dan and Judy Basso
Gary and Joan Bauer
Dustyn Baulkham
Michael and Shirley Becker
Luc Bedard
Barbara Bell and Kenneth Munkholm
Marc Bellerive
Gord and Bev Bennett
RJ and Lois Bennett and Family
The Families of Brad, Kevin, Steve and Greg Bennett
Swanhild Bernier
Dylan Bertucci
John Bewley
Barrie Black
Andre Blaneil
Ray Blender
Philip Boorman
Eileen Borge
Susan Boser
Joan Bousquet
Jason Boyer and Laura Norup
Rusty and Bev Bracken
Doyle and Susan Bray
Roger and Donna Brett
Bernice Brodie
Richard and Deb Brodsky
Barbara Brookes

Margaret Browne
Shirley Buchan
Gary and Agda Buckborough
Lorne Buna
William Burr
Dr. Darren and Laura Buschel
Scott and Melissa Butler
Amrit and Shauna Buttar
John and Susan Cabral
Steve and Connie Calder
Linda Caldwell
Lloyd Callahan
Sean and Christa Callihoo
Alexander and Fleur Campbell
Dr. Donald Campbell
Ian Campbell
Michael and Melanie Campbell
Robert and Susan Campbell
Dee Capozzi
Bea Carignan
Robert and Margaret Carnegie
Timothy Caron
Barb Carpenter
Paul Carr
Gillian Cassidy
Elsie Chahley
Peter and Carol Chalick
Victor and Nancy Chan
Dallas Chelick
Lorinda Christian
Tom Chrzan
William and Donna Clarke
Bert Cole
Helmut and Erika Colius
Blake and Lacey Comeau
Kathy and Michael Conway
Evan and Vanessa Cooke
Bill and Charlene Corbett
Wendy Corbett
Allyssa Costerton-Grant
Margo Couldwell
Donald and Barbara Craig
Wendy and Gene Creelman
Deb Cyr
Darren and D-Ann Dahlman
Jim and M. Joan Dalglish
Dr. Jonathan and Deanne Dautremont
Roy and Val Davidson
Jim and Maxine Daynard
Anne-Marie De Vos
Richard and Maryann

Deacon
Mario DeCrescentis and Marion Boyd
Tim and Paula Degelman
Grant and Wendy Delcourt
Dr. Diego and Marissa Diaz
Maureen and Chuck Dixon
Jay Donaldson
Thomas Donaldson
Paul and Cathy Douglas
Connie Douma
Ingrid and Jeffery Douziech
Aaron and Lindsay-Anne Dow
Ron and Sandra Dowhaniuk
Luke Gordon Dowling Foundation
Elizabeth Downey
Marlene Drake
Frank and Erika Draxinger
Ralph and Elaine Durst
Herman and Pamela Dutchak
John and Linda Edwards
Dr. Gareth Eeson and Jennifer Dicus
Nick and Christine Egarhos
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J.M. and Delphine Stone
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Sara Wallis
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John and Nancy Woodworth
Shane and Lisa Worman
Les and Santhy Yeager
Sharon Yeast and Ron Stropel
Ewelina Zaremba

YOUR SUPPORT LEGACY GIFTS

The following donors have made a current or deferred legacy gift and have a leaf engraved with their names on the KGH Foundation's Legacy Tree.

David and Deborah Adel
Catherine and Gord Almond
Fritz and Rose Altmann
Kerry and Eleeta Armit
Helen Arneson
Theresa Arsenaault and Stuart Marshall
Odette Banerji
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Doyle and Susan Bray
Roger and Donna Brett
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Grace and Ken Campbell
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Robert and Susan Campbell
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Victor and Nancy Chan
Jayden William Clarke
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Bill and Charlene Corbett
Jim Davies
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Jessica Dichow and Tyrel Hansen
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Linda Dunlop and David Dombowsky
Rick Dyer

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Randy and Enid Fleischhacker
Ute and Ekhard Freitag
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Jacqueline Gilbertson
Shirley Golinski
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Jean Harrod
Eugen and Johanna Helm
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Bruce and Jacqueline Jones
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Lori Kavanagh
E. Marie Knight
Dennis Krause
George and Cornelia Kroker
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Dennis and Linda Langevin
Roy and Lois Lashmar

Chris Lefavre
Walley and Marietta Lightbody
Reid Liske
Barbara Liversidge
Sonny (Vic) and Michele Lockhart
Alex Lye and Chi-Fui Chong
Clare and Jack Mallow
Jacob Martens
Ian and Margaret McGown
Bill and Gail Mc Kerlich
Hugh and Linda Mervyn
Dean and Mary Miller
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Helene Schock
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Lori J. Uzelman
Charles Volkart
Grace Wainwright
Andrea and John Wallin
David and Priscilla Weir
Gordon and Barbara Zapf
Seymour and Joan Zidle

YOUR SUPPORT ENDOWMENT FUNDS

*The following endowments have been fully funded and provide an annual distribution to support their individual purposes

Adolescent Psychiatry Endowment
Blenk Family Fund Endowment
Cancer Care Endowment
Children's Health Endowment
Cochran Family Endowment
Cottonwoods Extended Care
Endowment
Critical Care Endowment
Dean & Mary Miller Endowment
Dr. James Hector Moir and Family
Endowment

Dr. Walter Anderson Memorial
Endowment Fund
General Endowment
Giuseppe (Joe) and Maria Bianca
lafrancesco Endowment
James and Anna Stuart Endowment
Jessica & Peter Blyth
Rental Endowment Fund
Jim and Isabella Lind Endowment
Johanna & Eugene Helm Endowment
Joseph and Mary Degrazio
Endowment

Kelowna General Hospital
Auxiliary Endowment
Kelowna General Hospital Doctors'
Memorial Endowment
Kelowna Kiwanis Legacy
Endowment Fund
Mary Gouchee Endowment
Mazzoli Family Memorial Endowment
Ogden Endowment
Patient Emergency Support
and Comfort Endowment
(AKA the ANGEL Fund)

Ross Gorman Endowment
Rutland Hospital Auxiliary Endowment
Sean Almond Memorial Endowment
George & Dora Rozier Memorial
Endowment
Patricia Maxine Lorraine
Melley-Coolahan Endowment
Eric Heck Endowment
Denis & Dorene Shepherd Endowment

LEGACY GIVING GOOD WILL

The choice to become a legacy donor, or making provisions in one's Will for philanthropy, is deeply personal. As a benefactor of such gifts, when the gift is known to the KGH Foundation, great care is taken to ensure legacy donors know their gifts will be managed with integrity. More often though, it is only at the time of passing that the generosity of an unknown friend is realized.

Industry standard is that only one in eight estate gifts are known to an organization. The KGH Foundation fares better at one in four. These secret friends and their 'good will' are significant and vital to the work of the KGH Foundation. Last year alone, the Foundation received over \$2.4 million in estate gifts.

The promise to these donors, in life and death, is that their privacy will always be honoured and respected if that is their will.

Notwithstanding their financial impact, these gifts are incredibly valuable as they often come without restriction. Unrestricted gifts are crucial to the Foundation's ability to address the most urgent and emergent needs at Kelowna General Hospital. They allow the Foundation to remain nimble in the face of the unknown. The COVID-19 crisis and the resulting, unanticipated need for additional equipment and patient care items is an example of how important having undesignated funding available is in a health system. Our secret friends of years gone by will never know that their legacy gifts are helping KGH overcome the most significant, medical challenge in recent history.

Legacy gifts may also be directed to a specific area of care.

At the time of their passing, the KGH Foundation learned that Anna and Reinhard Steinbrenner had gifted \$1.8 million in their Will with a very clear intention; to support future, life-saving equipment needs at KGH. Today, a portion of this gift helps patients suffering cardiac arrhythmias get the care they need right here at KGH. The gift also provided the lead funding necessary to initiate advancements in stroke care for patients from across the southern interior, allowing for access to immediate, advanced medical care when literally, every moment matters. The Steinbrenner's generosity has saved lives, and will continue to do so for years to come.

Sonja Kischel passed in 2018. She chose to will \$250,000 to KGH after experiencing outstanding care as a patient herself. Her gift helped to complete IH's cardiac sciences program. Now, hundreds of patients every year no longer need to travel to the lower mainland or Vancouver Island for treatment. Her gift will save lives and relieve unnecessary strain on patients and families.

For many, leaving a legacy gift to the KGH Foundation is a meaningful and important chapter in one's life story. It is an honour and privilege to be a part of that story. Indeed, the gift of 'good will' is woven into the very fabric of what makes health care at KGH world-class.



Sonja & Walter Kischel

JIM ECCOTT

GRIT, GRACE & GENEROSITY

By Doug Rankmore,
CEO, KGH Foundation

This past March, Jim Eccott, respected entrepreneur and treasured member of the KGH Foundation family, passed away. His contributions span decades. Mr. Eccott availed himself to serve Kelowna General Hospital in myriad ways, from donor to volunteer, board director to trusted advisor. He was direct while still being charming, uncompromising in his commitment to accountability, exceptionally smart and an inveterate story-teller. Jim was as gritty as he was generous, a man with a presence I will never forget.

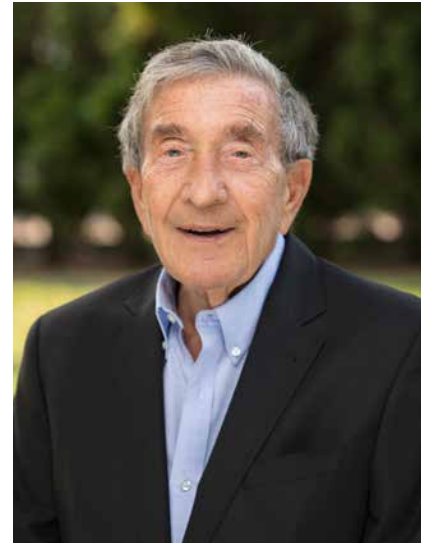
Jim had a very successful career as an entrepreneur and as a CEO, ultimately providing senior leadership to Diamet Minerals through the growth of the diamond mining industry in Canada. At the time of his passing, he was a Director on the KGH Foundation board, with previous appointments on the UBC Board of Governors and the VGH & UBC Hospital Foundation. Jim served on our Finance and Administration Committee and was instrumental in the management of the endowment portfolio. He approached his position as a Director in exactly the same way he ran the businesses that he operated throughout his life. He was always the one around the table to ask the uncomfortable questions no one else would ask – and everyone wished they had – then add levity with a little smile and an apology for being so direct; as if to say, ‘Sorry (not sorry).’

At the time of my hiring in 2011, Jim participated in the interview panel. The other board members knew Jim would ask the ‘good’ questions. His first question to me was regarding the current campaign to outfit the Centennial building. The goal was to raise \$6 million. Jim matter-of-factly stated, “That’s a hell of a lot of money”. Then, without pause, he looked me straight in the eye and said, “where are you going to get it?”

Jim was gracious and accepted my hesitant and uncertain answer. Later, Jim became a mentor and a friend, offering good advice, relating his vast experiences and telling amazing stories along the way. There was always a lesson to be learned.

Philanthropy was natural for Jim. His no-nonsense style translated into a thoughtful and forward thinking approach to giving. He chose projects that demonstrated innovation and collaboration. He would leverage his involvement to accelerate causes he was passionate about, preferring projects with clear and demonstrable impact, like a critical care redevelopment and youth mental health. Ultimately, his contributions to KGH and health care in our region add up to a remarkable legacy, and the imprint of Jim’s generosity will be felt far beyond his living years.

Preferring common sense over pleasantries, he may have been perceived as somewhat old fashioned but I will miss Jim’s frankness, his candor and his honesty. I will miss the raconteur who could share colourful stories about a great number of people, with the grace to tell only a few. I may have gathered a few interesting stories about this legendary man myself over the years. But he has taught me well. Rest in peace, my friend.



*Remembering Jim Eccott, friend,
donor, board member and mentor*

YOUR SUPPORT MEMORIAL GIFTS

The KGH Foundation is honoured to have received gifts in memory of those listed below in the last fiscal year.

Roy Adam
Arthur L. Anderson
Robert Appleby
Ernie Arend
Vivian Assels
Gary August
Jaida-Lynn C. Ausman
Sharon Baker
Linda Barclay
Helen Barr
Donald Bassett
Livio Basso
Reinhold Baumeister
Daisy Bennett
Greg Bennett
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Robert Brodsky
Geoffrey Broughton
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Rhonda Burr
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Dee Capozzi
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Mary Lou Clarke
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Allan Fedorak
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Cliff Henderson
Elizabeth Henderson
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Lester Hovey
Elizabeth Howarth
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Glen Hunter
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Barbara M. Jones
Peter Joyce
Joe Kaiser
Patricia Kellogg
Ksenia Kerr
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Manjit Khela
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Barney Y. Kitaura
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Hugh McNeill
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Natalia Mlikotic
Ivor Monahan
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Richard Mussellam
Vickie Myck
Mervin E. Neil
Alfred Neuman
Katherine Neuwirth
Gary Nuson
Jeanne O'Brien
Kenji Oishi
Costas Panago
Marianne G. Patterson
Marcel Pawlitsky
John Penner
Bob Penty

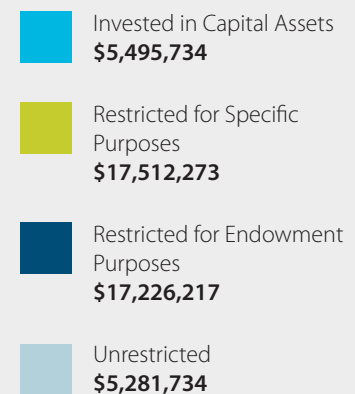
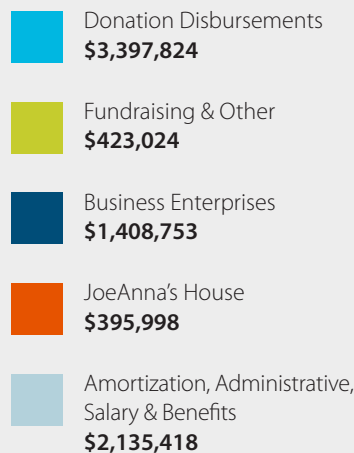
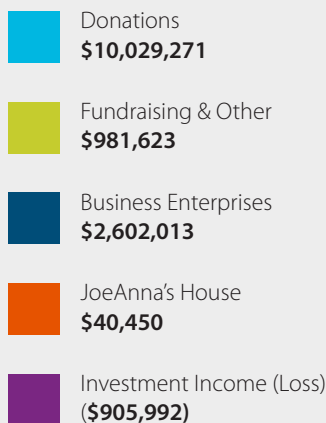
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John Pfeifer
Carmela Pomponio
Louis Rampone
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James Tisdale
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Dona L. Valliers
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John Voskamp
Leonard Wadsworth
Douglas C. Webb
Elizabeth Weddell
Edward A. White
Elsie Wickenheiser
Elsie L. Wilson
Hans Witt
Henry Witzke
George Wood
Max Young

YOUR IMPACT

FINANCIAL INFORMATION

At the KGH Foundation, we take great care with your gifts. The Foundation participates in an international benchmarking program to ensure our standards for achievement are measured according to the highest industry standards. Our current Return on Investment (indicator of "Fundraising Efficiency" - representing the return on each dollar spent) is \$6.43. Our Cost to Raise a Dollar, the benchmarking program's indicator of "Fundraising Effectiveness", is \$0.16.



In addition to \$12.7 million in annual revenues, the KGH Foundation has also received approximately \$3 million in estate gift confirmations this year.

YOUR IMPACT DISBURSEMENT HIGHLIGHTS



Kiwanis Legacy Fund Braintrust Youth Concussion Clinic

The Kiwanis Legacy Fund awarded their first annual grant in support of children and youth health and wellness in the Okanagan, creating a Youth Concussion Clinic at BrainTrust in Kelowna. To date, this program has supported dozens of youth on the road to recovery from a traumatic brain injury and provided education and tool kits to care givers throughout our community.

"Thanks to the generous contribution from the KGH Foundation Kiwanis Legacy Fund, we have been able to provide the most up to date, multidisciplinary approach to concussion management for youth in the Okanagan."



Ortho Pediatrics Spica Table

This special piece of equipment offers surgeons a properly engineered device for casting procedures. It enables the doctor to carefully hold hip or femur reduction and take fluoroscopic images of the patient before application of the hip spica cast. Hip spica casting continues to be a mainstay of treatment for fractures of the femur from the hip joint to the knee joint. It is commonly used for fractures that are amenable to closed treatment, but an occasional indication is for fractures that have been treated operatively but require additional immobilization.



Clinic Research Space

Funding this important, dedicated space for clinical research is a wonderful demonstration of partnership. A designated clinical research space with adequate equipment is central to KGH becoming an academic institution. Being able to qualify for specialized studies and trials not only improves care for current and future patients but it attracts clinicians and physicians from other institutions with research portfolios. A generous donor provided funding to outfit all of the equipment, from patient beds to a -80 freezer to a centrifuge, and unrestricted gifts to the KGH Foundation allowed for the funding of the capital renovation. When our donors give undesignated amounts of any size, this is what it can accomplish.



Stroke Telehealth Network Expansion for Rural Sites

The telehealth equipment allows for the expansion of the IH Virtual Care Neurology service to six rural sites across the region. The list of benefits includes significantly reducing barriers for patients to receive specialized care and minimizing travel for regional patients who have suffered a neurological event. It is used for both urgent/ emergent case consults, as well as out-patient remote follow up appointments.



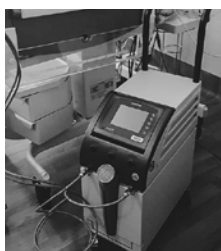
Equipment for Complex Sleep Disorder Patients

This grant provided a small fleet of CPAP and BiPAP machines to expand the existing one unit program to five. This allows patients of KGH to take a unit home while they await their own machine on order. The program has provided significant support to a fragile patient population and reduced overall days in hospital by an estimated 150-200 days.



Pediatric Laryngoscope

One of the most challenging procedures for a pediatrician is inserting an endotracheal tube, a device that is critical to supporting the baby's breathing on a ventilator. The video laryngoscope allows the pediatrician to be able to screen view the procedure while in process, allowing clearer visualization and allows other medical professionals in the room to provide assistance as they can all view the screen.



Criticool Unit

This device is used in very extreme situations when a term or near term baby is born asphyxiated. The baby is cooled in order to preserve brain function while the medical team works to stabilize their condition and allow them to heal. Previously this procedure was done using icepacks. It was very imprecise, labor intensive and difficult to manage. The Criticool allows for the desired effect quickly, accurately and with ease. Medical teams can focus on the other aspects of care allowing the baby to have a better outcome.

"This is an invaluable service offered to the residents..."

Christine Atkins, Athletic Therapist,
Concussion Recovery Manager, BrainTrust Canada

2019/20

BOARD OF DIRECTORS

The KGH Foundation's volunteer Board of Directors helps to build strategic partnerships in the community and raise vital funds to help save lives. We are deeply grateful for their commitment to KGH and to our community.

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STATISTICS

QUICK STATS

375

Average kilometers from JoeAnna's House guests' home to ours.

18,299

PCR (polymerase chain reaction) tests ran at KGH from January 1 - June 4, 2020. PCR technology has provided capacity for COVID-19 testing at KGH.

1 in 6

People will suffer a stroke in their lifetime.

36%

Percent increase in donors giving online to KGH Foundation.

13

Donors so far that have advised us that JoeAnna's House is included as a beneficiary in their Will.

80%

Percent of strokes are preventable.

4,638

Visits to Foundry Kelowna last year.

18

Average number of nights JoeAnna's House guests needed a home away from home.

KGH FOUNDATION

2268 Pandosy Street
Kelowna, BC V1Y 1T2

250.862.4438

kghfoundation.com