

FOR IMMEDIATE RELEASE

29th Annual Innkeepers Gala to Raise Funds for Regional Families in Need

Kelowna, B.C., November 6 – It's become known as the social event of the year. The iconic Innkeeper's Gala, hosted by Hotel Eldorado, is set for **Saturday, November 24**, continuing a 29-year tradition of kicking off the holiday season in style to benefit a very important cause.

For the second year in a row, proceeds from Innkeepers have been dedicated to support JoeAnna's House, a home away from home for families travelling to Kelowna General Hospital for care.

Every year, thousands of families from across the southern interior must leave their homes and travel to KGH for a loved one to receive advanced medical care.

Many of these are young families whose newborns are born pre-term and must spend weeks in the KGH neo-natal intensive care unit in order to become strong enough to return home. As a popular tourist destination, finding affordable accommodations on short notice in Kelowna has become an increasing challenge. JoeAnna's House will provide parents with short-term accommodations on the hospital site, close to their little ones bedside.

"We're delighted to be continuing the Innkeepers tradition in support of the Kelowna General Hospital Foundation" says Ted Callahan, President and CEO of Argus Properties Ltd. and owner of Hotel Eldorado. "This event is not only one of the social events of the year in Kelowna, it's also a highlight for our entire team at Argus, as part of our support of KGH and our community as a whole."

Dana Crichton, Director of Sales & Marketing says, "We are proud to fundraise for this important cause. Our team generously donates their time recognizing that JoeAnna's House is such a wonderful representation of the spirit of generosity of this community."

Since its inception in 1989, Innkeeper's has contributed over \$924,000 to advancing patient care in the region.

The Gala, themed 'Black & White, A Starry Starry Night,' has always been a great opportunity to gather friends or co-workers for a fun night out. With the purchase of their ticket, guests can expect



nothing less than the best in live entertainment, delicious food stations and an exhilarating selection of local wine and craft beer. The event will run from 7:00pm – 11:00pm at the Hotel Eldorado. Tickets are at \$225 each and overnight packages are available.

To purchase tickets, <https://www.kghfoundation.com/event/2018-innkeepers-celebration/> or call 250-862-4438.

The Kelowna General Hospital Foundation is an independent, volunteer-driven charitable organization committed to enhancing the delivery of healthcare to the patients of Kelowna General Hospital and its associated facilities.

Media Contact:

Chandel Schmidt
Director of Annual Programs, KGH Foundation
p | 250.862.4300 local 7018
e | chandel.schmidt@interiorhealth.ca