

## MEDIA RELEASE

March 28, 2018

# Intact Insurance Gives Back to Support Southern Interior Families & Communities

KELOWNA, BC – Making good on their commitment to support the health and well-being of the local communities they serve, Intact Insurance, Canada's largest home, auto and business insurance company, has gifted \$20,000 to the Better Together campaign to build and open JoeAnna's House.

As Kelowna General Hospital continues to expand its capacity to provide advanced care in a variety of medical specialties, more and more patients from across the southern interior of British Columbia are travelling to Kelowna for treatment, rather than to hospitals in Vancouver, Victoria or Calgary.

The hardship on their families, who are leaving their homes, jobs, other children, is significant and finding affordable accommodation only adds to the burden. JoeAnna's House aims to change that by providing a home away from home, onsite at KGH, for families of out of town patients.

"Our vision is not only motivated by a desire to give back, but to give back in a way that has real impact in local communities," says Mark Orr, Intact's Regional Vice-President for British Columbia. "JoeAnna's House is an important project. As Kelowna continues to grow, housing the families of regional patients is a compassionate service that our organization is really proud to get behind."

The connection between the insurance leader and JoeAnna's House was driven largely by Karen Kilbrei, Executive Vice President & Partner at Wilson M. Beck Insurance Services of Kelowna.



*Pictured from left: Mark Orr, Regional Vice President British Columbia, Intact Insurance; Karen Kilbrei, Executive Vice President & Partner, Wilson M. Beck Insurances Services, Kelowna; Natalie Walstrom, Director of Philanthropy, KGH Foundation.*

Kilbrei sits on the board of an organization that manages local homeless shelters. “The shelters we manage have been affected by the overwhelming number of people from out of town seeking a place to stay because their loved ones have been unexpectedly affected by illness and require advanced care at KGH,” notes Kilbrei.

Knowing Intact has a fund in place to support the well-being of the communities they serve, Kilbrei began the conversation that would eventually result in the \$20,000 gift.

“As our company has matured, so has our value system and the needs of our community are a high priority. We are thrilled to work with organizations like Intact who share these values,” says Kilbrei.

KGH Foundation Director of Philanthropy, Natalie Walstrom, echoes this sentiment. “We are incredibly grateful for the corporate responsibility and leadership shown by both Intact Insurance and Wilson M. Beck Insurance.”

“As the name of our campaign suggests, we can accomplish big things when we work together.”

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