

PRESS RELEASE

For Immediate Release

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KELOWNA
GENERAL
HOSPITAL
FOUNDATION

Take Care. Take Part. A Capital Campaign to raise \$6,000,000 is launched.



Kelowna, BC – Additional space, new technology & services, opportunities for on-site learning for medical students, and a commitment to improving patient care was the focus today as Dominic Petraroia, Chairman of the Board of Directors for the Kelowna General Hospital Foundation announced that the Foundation is launching a \$6 Million campaign to support the expansion at the Kelowna General Hospital, it's largest capital campaign to date. This project includes the construction of the Centennial Tower, a 6-storey patient care tower that will consist of a new Emergency Department 4 times the current size, and an expanded Ambulatory Care Department where all day surgery procedures will be streamlined to increase efficiencies and patient comfort. With the addition of 360,000 square feet, the Kelowna General Hospital will be able to provide modern, efficient care now, and will continue to meet the needs of our growing population in the future.

Led by Campaign Chair, Karen Borring-Olsen, Regional Vice President, RBC Royal Bank, the Foundation has already raised 50% of its goal through early donations from Astral Media, the Kelowna General Hospital Auxiliary, RBC Dominion Securities, contributions from special events such as the 2009 Heart of Gold and Jim Nixon's Innkeepers event held at the Eldorado Hotel, as well as numerous donations from the KGH Foundation Board of Directors, staff and other dedicated volunteers and supporters.

Borring-Olsen is thrilled with these early commitments, "a vibrant, growing hospital is an essential part of a healthy community and at one point or another helps every family in the Central Okanagan. We think it's so important to ask everyone to be part of this vital expansion; with an exciting new Emergency Department, new technologies and efficiencies in Ambulatory Care, this is a truly exciting time at KGH and we are thrilled to play an important role through *Take Care. Take Part* our campaign to raise \$6 million."

Working with a team of committed community leaders including Sean Pihl, lawyer with Pihl Law Corporation, Meryle Corbett CFO of Kelowna Flightcraft, Steve Jenkins, General Manager

Interior South TELUS, Rhonda Hymers, VP & Associate Portfolio Manager with RBC Dominion Securities, Karen Christiansen, CA with Meyers Norris Penny, and Dr. Sandy Nash, Family Physician, Borring-Olsen is confident that the remaining \$3 Million needed to reach the campaign goal will be committed over the next 18 months.

Speaking on behalf of the Board of Directors, Dominic Petrarola says “this is an historical moment for our community. The Centennial Tower, in addition to a new medical school program, will change the face of healthcare service delivery, improving patient care now and in years to come.” Borring-Olsen adds, “the Kelowna General Hospital has always been there to *take care* of us in our time of need. Now we’re going to turn to the community and ask everyone to *take part* in this fundraising campaign. It’s a once in a lifetime opportunity to build a legacy and make a real impact on the lives of everyone in the Okanagan. This \$6 Million campaign is the most ambitious goal we have ever undertaken and it would not be possible without the extraordinary support and commitment of our donors, volunteers and staff”.

The Centennial Tower is planned for completion in 2012.

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For more information, please contact:

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